

Iowa Community HUB (www.iacommunityhub.org)
Community Care Hub Subcommittee

A Community Care Hub (CCH) is a community-focused entity that organizes and supports a network of community-based organizations providing services to address health-related social needs. The CCH Subcommittee will work to build the capacity of the Iowa Community HUB (HUB) to advance our vision of coordinated person-centered care and services for all community members. The intent is to develop network maturity and align service capabilities with sustainable funding to support the work of partners across the state. This group will focus on contracting, quality assurance, health information technology (HIT) and data integration, and workforce development, as well as access to a menu of social service options so that individuals can obtain the social care and support, they need through a single point of entry for network adequacy and greater collective impact to achieve scale.



General Goals

- Create a role for the HUB in Medicaid transformation initiatives and value-based payment models
- Ensure equitable access to health-related social needs services by advancing the CHW role
- Enable person-centered, care coordination through sophisticated clinical-community linkages
- Enhance data integration and interoperability through coordinated data security governance

Specific Priorities

- Establish dedicated funding and contract guidance for flexible payment models to support the work of community-based organizations (CBOs).
- Centralize and coordinate an array of administrative functions including contracting with health care systems, payment operations, management of referrals, fidelity and compliance functions, data security and reporting.
- Create a centralized point for coordinating enrollment and delivery of evidence-based programs.
- Increase the capacity of CBOs to deliver programs and services such as food and home modifications that meet broad network sufficiency and efficiency requirements of the state and health care systems.
- Increase integration of electronic health records (EHRs) and HIT with CCH technology to improve detection of health care disparities and program eligibility, support referrals, and monitor clinical and social services needs to improve health outcomes.

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¹ Membership is open and dynamic so the list only reflects currently affiliated members.