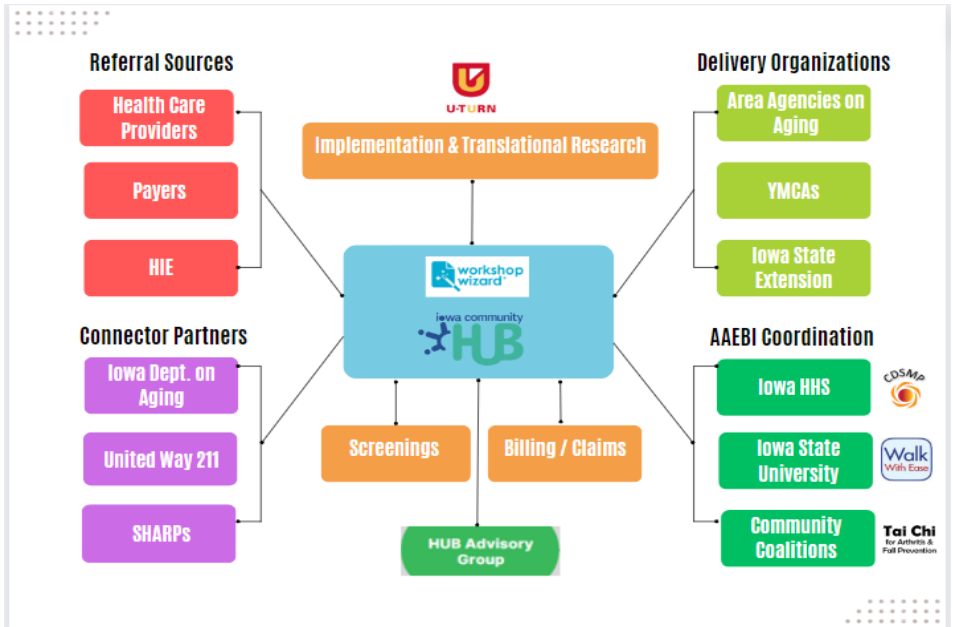


## Statewide Delivery of AAEBIs through a Community Hub Model: A Component A Project in Iowa

### Partnership Model for the CDC-Funded Iowa Arthritis Project (1 NU58DP007476-01-00)

#### Goals of the CDC Grant Program

- Support dissemination of arthritis-appropriate, evidence-based interventions (AAEBIs)
- Implement referral pathways to increase AAEBI access and participation
- Increase the proportion of adults with arthritis who get counseling for physical activity
- Reduce health disparities and improve health outcomes for adults with arthritis.



#### Synergies and Strengths of the Team

- HUB infrastructure is in place in Iowa with a network of partners able to deliver AAEBIs on arthritis (e.g., WWE, CDSME - BCBH, Tai Chi)
- Technology system to facilitate clinical referrals into AAEBIs and bidirectional feedback (Workshop Wizard)
- Existing state partnerships key to help expand the availability and accessibility of AAEBIs and address the social determinants of health (e.g., IHHS, IDA, IRHA)
- Affiliations and support from state epidemiologists to facilitate access and use of BRFSS data
- Expertise with implementation science to enable evaluation and refinement of programming
- Ability to reach, support and train community-based organizations – ISU Extension and Outreach

#### Iowa Arthritis Project Team

##### Project Management

We are well positioned to support the delivery of an array of AAEBIs through the Iowa Community HUB model. The advantage of the HUB is that it supports health care providers in the state with a singular point of contact to refer patients that would benefit from AAEBIs. The HUB is also a support system for AAEBI delivery organizations by providing funding, trainings, database management system access, direct technical assistance, administrative support, navigation services to community resources, and the ability to receive reimbursement for the purpose of building capacity and infrastructure to sustainably and equitably disseminate AAEBIs. The project is led by a team affiliated with the ISU Translational Research Network (U-TuRN) at Iowa State University (ISU). The specific vision of U-TuRN is to 'enable healthy lives by empowering communities to take action informed by science,' and the focus is on systems-based approaches that build capacity in community settings. The added expertise from ISU Extension and Outreach is central to the proposed project since a primary goal is to build capacity to facilitate the adoption, implementation, and maintenance of AAEBIs in rural areas of the state.

- Greg Welk – ISU U-TuRN
- Trina Radske-Suchan – Iowa Community HUB
- Deb Sellers – ISU Extension and Outreach

### Delivery Organizations

We will build capacity for community-based organizations to deliver AAEBIs by providing program specific training, general professional development, and administrative support.

- **Leader:** Dawn Dunnegan – ISU Extension and Outreach
- Deb Sellers – ISU Extension and Outreach
- Wade Riedinger – YMCA
- Linda Hildreth – I4A
  - o Sonita Oldfield-Carlson – Milestones AAA
  - o Kelly Butts-Elston – Connections AAA
  - o Stephanie Labenz – Aging Resources of Central Iowa

### AAEBI Coordination

By coordinating with organizations with statewide management of AAEBIs in our state, we will align strengths and resources to achieve the targeted goal of 6,500 enrolled adults across the 5 years of the project (6,412 is the required minimum).

- **Leader:** Abbie Coniglio – ISU U-TuRN
- Greg Welk – ISU U-TuRN (WWE)
- Bailey Rickels – University of Iowa (Tai Chi for Arthritis)
- Ali Grossman – The Iowa Department of Health and Human Services (CDSMP/BCBH)

### Connector Partners

We will engage state partners to help us connect individuals to community resources and facilitate the interoperability of technology and processes to create a high-performing ‘no-wrong door’ system to best reach underserved populations.

- **Leader:** Trina Radske-Suchan, Iowa Community HUB
- Renee Allard – Iowa Community HUB Navigation
- Liz Fridley – Iowa HHS, Division of Aging and Disability Services
- SHARPs – Findhelp; Unite Us
- Information & Referral Services – Mike Lightbody - Iowa Compass; United Way 211

### Referral Partners

We will raise awareness about physical activity counseling, screening, and availability of AAEBIs among healthcare providers and track healthcare provider exposure to communication and awareness raising efforts over a 5-year period of performance.

- **Leader:** Paul Mulhausen – Iowa Total Care (Medical Consultant)
- Tiffany Conroy – Iowa Primary Care Association
- Bery Engebretsen – Primary Health Care
- Elizabeth Koshatka – McFarland Clinic EHR Analyst
- Brian Feist – Telligen
- Chris McCarthy – UnityPoint Des Moines

### Marketing Partners

The HUB and its robust network of partners will enable us to effectively plan, coordinate and implement marketing and promotion strategies to facilitate enrollment and referrals into the various AAEBIs available in the state.

- **Leader:** Trina Radske-Suchan (temporary)
- Katie Damon – Healthy Iowans
- Sally Stalnaker – Arthritis Foundation Iowa
- Audrey E. Tran Lam – Iowa Rural Health Association
- Angela Shanahan – Iowa Falls Prevention Coalition
- Disability Partners – Easterseals Iowa, Iowa HHS

### Evaluation Team

The Implementation and Translational Research Subcommittee of the HUB facilitates effective use of data, evaluation for programming, providing the infrastructure to enable sharing of results, and overall strategic planning. Our plan is to prepare and distribute annual reports at the county and regional level on arthritis outcomes and indicators to assist in identifying gaps and to promote engagement needed to address health disparities.

- **Leader:** Greg Welk – ISU U-TuRN
- Eliza Daly – IHHS
- Olivia Diggs – IHHS
- Chris Seeger – Extension and Outreach Indicators Program