

PROCLAMATION

WHEREAS, approximately 18.6 percent of Iowa citizens are 65 years of age or older; and

WHEREAS, it is estimated that one in four people aged 65 and older will experience a fall each year, occurring in all socioeconomic and cultural groups; and

WHEREAS, falls are the leading cause of unintentional injury deaths in Iowa and are higher than the national average; and

WHEREAS, the estimated average charges for fall-related hospitalizations in Iowa are increasing and account for more than \$459 million annually; and

WHEREAS, injuries from falls are largely a preventable community health problem; and

WHEREAS, members of the Iowa Falls Prevention Coalition are working to increase awareness of this issue, promote multidisciplinary strategies to prevent falls, encourage the development of local coalitions to engage a wider range of stakeholders, and support efforts that expand falls prevention activities across the state; and

WHEREAS, guided by a community-level collaboration of researchers, health care providers, and community stakeholders, Iowa Falls Prevention Coalition is working to increase fall risk screening and participation in evidence-based programs across Iowa;

NOW, THEREFORE, I, Kim Reynolds, Governor of the State of Iowa, do hereby proclaim September 22nd – 26th 2025, as

Falls Prevention Awareness Week

OF THE SOUTH OF TH

ATTEST:

SECRETARY OF STATE

IN TESTIMONY WHEREOF, I HAVE HEREUNTO SUBSCRIBED MY NAME AND CAUSED THE GREAT SEAL OF THE STATE OF IOWA TO BE AFFIXED. DONE AT DES MOINES THIS DAY OF SEPTEMBER IN THE YEAR OF OUR LORD TWO THOUSAND TWENTY-FIVE.

KIM REYN OLDS